

ICTFL invites you to Exhibit at its 2019 Fall Conference

Table Space, Sponsorships, Print Advertising, Presentations

Where? Northern Illinois University Naperville Conference Center
1120 E. Diehl Rd., Naperville, IL 60563

When? Fri., Oct. 25 – Sat., Oct. 26, 2019 (set-up evening Th., Oct. 24 or early morning Fri., Oct. 25)

How much? \$300 for one 6-ft. table, \$500 for two, \$700 for three

Sponsorship opportunities? Yes

Advertising opportunities? Yes

Demonstration opportunities? Yes

Registration deadlines? **April 10** for submission of session proposals (online at www.ictfl.org)
July 1 for exhibit fee if your company wants to be listed in our Aug. *Accents*
Sept. 10 for exhibit fee to ensure your company's listing in Conference Program
(Contact ictfl.director@gmail.com to see if space is available after this date.)

Exhibit Table Space

6-ft. covered, skirted table and chair

electrical hook-up possible on somewhat limited basis at no charge, if requested in advance

free WiFi throughout Conference Center

Exhibit Schedule

Th., Oct. 24: set-up 6:30-8 PM (closed to public) -- OR -- Fri., Oct. 25: set-up 6:30 AM

Fri., Oct. 25: open at 7 AM, close at 5 PM, a designated exhibit break in morning and afternoon

Sat., Oct. 26: open at 8 AM, close at 12:30 PM, a designated exhibit break mid-morning

Exhibit Fee

Includes table cost

Includes registration of one company representative per table

Includes company listing in Conference Program if received in timely manner

If paid by **July 1**, includes company listing in *Accents*, ICTFL's print magazine mailed to over 1800 language educators and administrators in Illinois.

Exhibitor Raffle (optional)

If your company chooses to participate, you will offer a gift of your choice for which conferees will register. One drawing will be on Friday and another on Saturday. However, you can participate in either drawing alone or both. At noon on Saturday, you will be given the conferees' registration cards with their contact information.

Exhibitor Session (optional)

If your company wants to submit a session proposal, please do so by **April 10, 2019**. Please use the "Call for Conference Sessions" online form found at www.ictfl.org.

Exhibitor Reception (optional)

If your company would like to showcase its own products on the evening of Th., Oct. 24, or Fri., Oct. 25, please email ictfl.confcoordinator@gmail.com to discuss your ideas.

Exhibitor Sponsorships (optional)

If your company wants to do more to support this Conference, please choose from the list below. As a result, you will receive prominent publicity in ICTFL publications, on our website, and on social media.

| | | |
|--|---|--------|
| Friday AM continental breakfast and break | - | \$1200 |
| Friday boxed lunches | - | \$2100 |
| Friday PM energizer break | - | \$1000 |
| Friday evening social | - | \$700 |
| Saturday AM continental breakfast and break | - | \$700 |
| Saturday boxed lunches | - | \$1200 |
| Conference Program (includes back cover ad) | - | \$1800 |
| Name tags & badge holders (company on badge) | - | \$400 |

Sponsorship payment due no later than **Sept. 10, 2019**.

Advertising in Conference Program (optional)



➔ **Special Opportunity: Advertising copy received and paid for by July 1, 2019, will also be included in our August Accents, ICTFL's print magazine mailed to over **1800 Illinois language educators and administrators, at no additional charge.****

| | | |
|----------------------------------|---|-------|
| Full back cover (as available) | - | \$800 |
| Full inside cover (as available) | - | \$500 |
| Full page inside | - | \$400 |
| 1/2-page inside (horizontal) | - | \$200 |
| 1/4-page inside | - | \$100 |

Ad copy and payment due no later than **Sept. 10, 2019**.

Further Information: Please email ictfl.director@gmail.com or call 815-863-5181.

During the conference, exhibits will be coordinated by ICTFL's Exhibit Committee staff.

Conference overview and registration form online at www.ictfl.org after May 1, 2019.

ICTFL Fall Conference 2019 Exhibitor Registration Form

Table Space, Sponsorships, Print Advertising, Presentations

Submit online at www.ictfl.org under "Conferences" or mail to ICTFL, Box 64, Oglesby, IL 61348
Payment to ICTFL due with registration.

(Please write as you want this information to appear on signage and in conference publicity.)

Company name _____
Address _____
Phone _____
Contact person _____
Contact's email _____
Representative at conference _____
Representative's email _____
2nd representative, if necessary _____
2nd representative's email _____

1. Choose number of exhibit tables 1 - \$300 2 - \$500 3 - \$700
2. Include electrical hook-up? yes no
3. Raffle participation? yes, on Fri. only yes, on Sat. only yes on both days no
4. Sponsorship?
 - Friday AM continental breakfast and break - \$1200
 - Friday boxed lunches - \$2100
 - Friday PM energizer break - \$1000
 - Friday evening social - \$700
 - Saturday AM continental breakfast and break - \$700
 - Saturday boxed lunches - \$1200
 - Conference Program (includes back cover ad) - \$1800
 - Name tags & badge holders (company on badge) - \$400

If you have questions about any of these,
please contact our Executive Director at ictfl.director@gmail.com
for further information.

5. Advertising?
 - Full back cover (as available) - \$800
 - Full inside cover (as available) - \$500
 - Full page inside - \$400
 - ½-page inside (horizontal) - \$200
 - ¼-page inside - \$100

For inclusion in Conference Program, advertising copy and payment must be
submitted to ictfl.director@gmail.com no later than Sept. 10, 2019.



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